

Media Contact: Kelley Regan, Public Relations Manager
630-725-2103, kregan@mortonarb.org

Eds: Photos available upon request

SIGN UP TODAY FOR THE MORTON ARBORETUM ARBOR DAY 10K

- Help support The Morton Arboretum's mission to plant and protect trees by participating in the Arbor Day 10K run -

LISLE, Ill. (March 7, 2014) – Celebrate the return of spring by participating in The Morton Arboretum's fourth-annual 10K run. On Sunday, April 13, experience the sights, sounds and smells of a springtime morning amidst the beauty of the Arboretum's tree-lined route. Our USATF-certified course follows the Arboretum's East Side Main Route through scenic, rolling terrain.

Registration and packet pickup begins at 6:30 a.m. The race begins at 8:00 a.m. with the awards ceremony at 9:15 a.m. Runners receive a short-sleeve technical T-shirt, recovery food, a discount on the pancake breakfast following the race and admission to the Arboretum. Runners will wear the latest in race-timing technology, the Chronotrack B-Tag system. The top male and female overall finishers will receive a plaque and a gift certificate for a pair of shoes from Dick Pond Athletics. The top three men and women in the designated age groups will receive medals.

Register in person, at mortonarb.org/calendar or via mail postmarked by Wednesday, April 4. The cost, including admission, is \$30 for members or \$35 for nonmembers. A special new member offer is \$74 and includes race registration plus a discounted one-year individual membership to the Arboretum (a savings of \$11). The cost for race day registration is \$40 and spots may be limited. The registration fee is nonrefundable and any cancellation will be considered a donation to The Morton Arboretum.

The Arbor Day 10K will be the first of many celebrations planned for this year to honor Arbor Day, which is recognized on the last Friday in April. Arbor Day was founded in 1872 by Julius Sterling Morton, the father of Arboretum founder Joy Morton, to encourage the planting and protection of trees.

About The Morton Arboretum

The Morton Arboretum is an internationally recognized outdoor tree museum on 1,700 acres. Plant collections, scientific research and education programs support the mission to plant and conserve trees and other plants for a greener, healthier and more beautiful world. Designed with natural landscapes, the grounds include the award-winning, four-acre interactive Children's Garden, the one-acre Maze Garden, plus specialty gardens, 16 miles of trails and nine miles of roads. Visitor experiences include the open-air tram ride, guided walks, Arbor Day celebrations, concerts, art shows, Fall Color Festival and special exhibits. The Arboretum welcomes more than 800,000 visitors annually and serves more than 35,600 members. Located 25 miles west of Chicago in Lisle, Illinois, the Arboretum is open daily 7 a.m. until sunset. Learn more at mortonarb.org.

Admission Rate

Nonmember admission rates to The Morton Arboretum are \$12 for adults ages 18-64 (\$8 on Wednesday), \$11 for seniors ages 65 and over (\$7 on Wednesday), \$9 for children ages 2-17 (\$6 on Wednesday) and free for children under age 2. Parking is free with admission.

###